The Director of Central Intelligence

Washington, D. C. 20505

3 June 1982

Dear Mr. Wheeler,

I am honored that you have invited Mrs. Casey and me to be your guests at the Lombardi Center Benefit Concert the evening of June 20th, but regret that we must decline.

As much as we would enjoy being with you for this special event, it is not possible because of my present overcrowded official schedule.

Please accept my sincere regrets and my best wishes for a successful and enjoyable evening.

Sincerely yours,

William J. Casey

Mr. Thomas E. Wheeler Chairman Lombardi Benefit Concert 1724 Massachusetts Avenue, N.W. Washington, D. C. 20036

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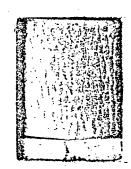
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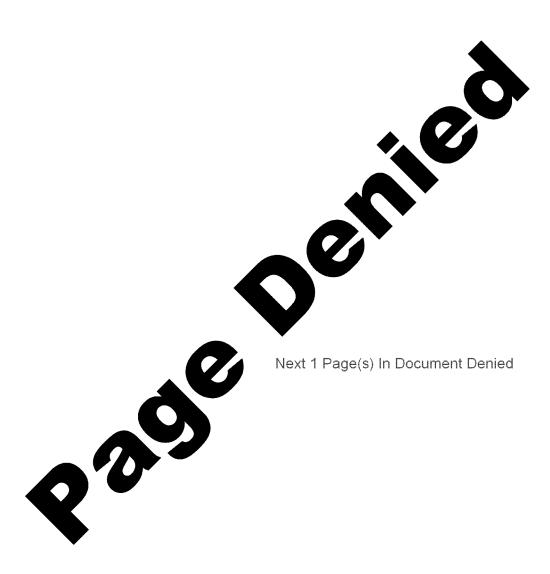
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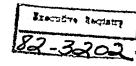


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Approved For Release 2007/01/18 : CIA-RDP83M00914R002700210108-5 LOMBARDI BENEFIT COMMITTEE

For the benefit of Lombardi Cancer Research Center at Georgetown University



June 20, 1982

John F. Kennedy Center for the Performing Arts

May 24, 1982

The Honorable William J. Casey Central Intelligence Agency Washington, DC 20505

Dear Mr. Casey:

Will you please help us support the Lombardi Cancer Research Center at Georgetown University?

We hope you will agree to be a VIP guest at the Lombardi Center Benefit Concert, the evening of June 20, 1982, at the Kennedy Center.

The goal of this event is to raise \$65,000 for the Lombardi Center. The funds will come from the sale of special seats to corporate sponsors. You and Mrs. Casey would be our guests that evening and would be hosted by a corporate supporter.

The evening's entertainment features a special performance: "Johnny Cash's America," which is being taped for subsequent national distribution on Home Box Office. There will be a special pre-concert reception for you and the other VIP guests.

Enclosed is information on the Cancer Research Center and additional information on the concert.

We hope you will be able to join us on June 20 for this special event.

Very truly yours,

Thomas E. Wheeler

Chairman

Lombardi Benefit Concert

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VINCENT T. LOMBARDI CANCER RESEARCH CENTER.

In 1970, Georgetown University responded to the need to research and treat cancer, the most dreaded disease of the 20th century. During the last decade alone, cancer caused an estimated 3.5 million deaths. Today, it is still the most common cause of death by disease in adults, and after accidents, the main cause of deaths in teenagers. This devastating disease afflicts all ages and knows no bias.

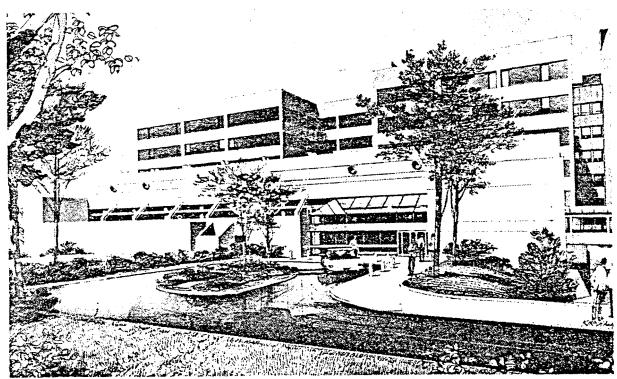
Vince Lombardi, former coach of the Green Bay Packers and the Washington Redskins, died of cancer on September 3, 1970 at Georgetown University Hospital. In memory of the former coach, the Vincent T. Lombardi Research Center at Georgetown University Hospital was established. With a mission to provide patient care, research, community service and education in the fight against cancer, the Center is continually striving to meet its objectives every day. More than 1,000 new patients are served annually by the Center.

The Center's efforts have not gone unnoticed. In 1974, the Lombardi Center, in collaboration with Howard University was designated by the National Cancer Institute as the 16th of the now 22 comprehensive cancer centers in the country.

To meet its expanding responsibilities, construction of a new facility to support even more patient care and increased research is underway. When completed in 1982, the new Lombardi Center will consolidate research laboratories, physicians offices and outpatient facilities. Patients will be provided with the best in comprehensive care, while investigators will be able to further their goals for research and treatment.

"The mission of the Lombardi Center is to promote basic and clinical research, to establish a recourse for sophisticated patient care, to improve cancer education and promote community service — in effect to create a comprehensive center for the eighties and beyond," stated Dr. John F. Potter, Director, Vincent T. Lombardi Cancer Research Center.

The Cancer Research Center is a tribute to Vince Lombardi, but it is only the beginning — the struggle continues to combat this devastating disease known as cancer.



Artist's Conception of the Proposed Vincent T. Lombardi Research Center. Scheduled for Completion in 1982.

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Lombardi Center Benefit Concert

About the Event

For the past 12 years a one day golf and tennis tournament has brought together politicians, athletes and corporate representatives to benefit the Lombardi Cancer Research Center at Georgetown University. To date that annual event has raised \$750,000 for the work of the Center.

This year, for the first time, an additional event is being held to benefit the Lombardi Center. This event, a concert at the Kennedy Center, is scheduled for the evening before the tournament so as to get the maximum synergism out of a "Lombardi Weekend."

Funds raised by both of these events go directly to the Lombardi Cancer Research Center. Donations are to the Cancer Center and are tax deductible.

The premiere Lombardi Concert featuring Johnny Cash is a special program, "Johnny Cash's America." The entire performance will be videotaped by Home Box Office for subsequent national distribution on the HBO network.

When and Where

Sunday, June 20, 1982 Kennedy Center Concert Hall

6:30 - 8:00 Pre-reception for Gold Circle Sponsors and supporters

8:30 - Concert

Admission

Corporate sponsors will be divided into two groups:

Gold Circle Sponsors (27 maximum)

*\$1500 donation

*Eight box seats (two for VIP guest)

*One celebrity/political guest

*Invitation to pre-concert cocktail party

*Half page advertisement in Lombardi tournament souvenir program

Supporters

*\$150 donation per orchestra level seat